



Membership Benefits:

All members of Uptown Partners will automatically receive:

- Monthly eNewsletter
- Facebook share and/or posts of your events and promotions upon request
- Invitation to quarterly membership meetings, networking events, etc.
- Participation in Uptown Partners committees

BUSINESS LEVELS

Gold Level Member - \$1,000/year

- A photo of your business or logo featured on Uptown website along with a direct link to your business
- Partner profile on Uptown Facebook page
- 20% discount on cooperative advertising opportunities
- First offer on all marketing opportunities
- Sponsorship of one Uptown event including your logo on event marketing material (event chosen in cooperation with Uptown events manager)
- Free booth space in front of your business at Corn Fest

Silver Level Member - \$500/year

- A photo of your business or logo featured on Uptown website along with a direct link to your business
- Partner profile on Uptown Normal Facebook page
- 15% discount on cooperative advertising opportunities
- First offer on all cooperative marketing opportunities
- Free Booth Space in front of your business at Corn Fest

Premier Member - \$300/year

- A photo of your business or logo featured on Uptown website with a direct link to your business
- 10% discount on cooperative advertising opportunities
- First offer on all cooperative marketing opportunities
- Booth Space in front of your business at Corn Fest for half-price (\$50) or free booth space without location guarantee

General Member - \$150/year

- Direct link to your business from the website directory pages

Friend of Uptown Partners - \$100/year (residential, non-Uptown Normal business)

CORPORATE PROPERTY OWNER SPONSORSHIP LEVELS

Cornerstone Member - \$10,000/year (open to anyone)

- Company logo included on website and marketing pieces (except street banners)
- Gold level status for your business on the website including logo, image and contact information
- Name mentioned at all sponsored events

Pillar Member - \$5,000/year (open to anyone)

- Company logo included on website and multiple marketing pieces (excluding street banners)
- All benefits of Gold Level membership

Foundation Member - \$2,500/year (open to anyone)

- Company logo included on the homepage of the website
- All benefits of Gold Level membership

Business Name _____

Business Street Address _____

Contact Name _____

Phone _____ E-mail _____

Website _____ Instagram user name _____

Facebook page name _____

Mailing address of contact (if different than business):

Address _____

Membership Level _____

Amount Due _____

Do you own the building you occupy? _____

If not, name and contact information for owner:
